CHRISTIE WALSH

Design Nerd

Chicago, IL
(630) 234-3851
christie@christiewalsh.com
www.christiewalsh.com

EXPERIENCE

BDO

Visual Design Senior Specialist
August 2026 - Present

Managed updates to BDO Shortcuts, a graphics library used firmwide by designers and non-designers alike

Designed more creative and innovative presentations for national webinars, internal C-suite members, and a variety of other audiences

BDO

Visual Design Specialist
January 2022 - August 2026

Led the design and production of visually striking, on-brand presentations that effectively communicate to diverse audiences, including internal teams and external clients

Ensured all visual assets maintained consistency with the company's core visual identity, elevating the brand's presence in digital media

FRESH MIDWEST

Freelance Designer/Developer
September 2020 - January 2022

Led front-end development to finalize the company's WordPress theme, ensuring delivery by the tight launch date

Designed and developed responsive e-mail marketing templates, driving sales and improving customer reach

Designed and developed WordPress landing pages to boost visibility of featured and seasonal products, enhancing customer engagement

PEAPOD

Graphic Design Specialist 2
January 2019 - March 2020

Collaborated with the brand manager and outside agency Edelman to launch a new set of brand guidelines, defining our brand story, visual elements, and tone of voice

Redesigned marketing e-mail templates and welcome e-mail series, improving customer retention

Designed and developed co-branded experiences with prominent brands like Goose Island and This Little Goat by Stephanie Izard for special events and promotional campaigns

SKILLS

Visual Design
User Interface Design
User Experience Design
Branding
Wireframing
Prototyping
User Testing
User Research
Social Media Design
Print Design
Front-end Development
Presentation Design

TOOLS

Photoshop
Illustrator
InDesign
After Effects
Sketch
Miro
HTML
CSS
PowerPoint
Procreate
Wordpress
Mailchimp

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PEAPOD

Graphic Design Coordinator 1
January 2015 - January 2019

Designed homepage takeover assets and in-stadium digital ads as part of a high-profile partnership with the New York Yankees

Created four 5-second animated ad bumpers in After Effects for CBS New York, broadcast during morning news and late-night TV, generating an estimated 45 million monthly impressions

Produced visually compelling images for weekly content to drive merchandising and marketing objectives

FIRST DIVISION MUSEUM AT CANTIGNY PARK

Media Design/Digitization Specialist
February 2010 - January 2015

Redesigned museum website, coming in under budget by handling all of the front-end development myself

Designed and built microsites for special events and exhibits

Created digital interactive experiences to tie in with special exhibits

OTHER EXPERIENCE

Various Companies

Directed brand strategy for a digital business services startup, shaping visual identity and marketing presence from the ground up

Designed and developed custom websites across diverse industries including web hosting, data centers, industrial controls, retail, and online gaming

Maintained and updated long-form documents in Adobe InDesign, including detailed product catalogs

Created a wide range of marketing materials, such as brochures, flyers, and business cards

EDUCATION

GENERAL ASSEMBLY

UX Design Fellow
April 2020 - July 2020

Participated in an immersive 12-week program, completing over 500 hours of hands-on learning in UX design

Worked in a collaborative team of four to research, design, and present UX improvements for RecipeRevolution's mobile app

Executed both individual and group projects, demonstrating an understanding of user research, wireframing, prototyping, user testing, and visual design

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

BS Computer Science

Application Sequence in Narrative Media, including courses in web design, multimedia, and graphic design